



## Finding Information on Mass Communications in the JSCC Library

### I. Books

#### A. Reference Books

If you aren't familiar with your topic, it's best to start with a reference book for an overview of the topic. This will help you define terms, provide names of researchers and verify important dates. Your textbook is often a good source of overview articles.

*Encyclopedia of American Television* (Ref. PN 1992.18 .L3 2003)

*Encyclopedia of Communications Technology* (Ref. P 96 .T42 G374)

*Handbook of Communication* (Ref P 90 .H293)

*International Encyclopedia of Communication* (Ref. P 87.5 .I5)

*Same Time, Same Station: An A-Z Guide to Radio from Jack Benny to Howard Stern* (Ref. PN 1991.3 .U6 L32)

#### B. Circulating Books

Use the JSCC online library catalog to find books. The catalog is available from the JSCC Library home page at <<http://library.jsc.edu>>. Search by subject, author, title or keyword. Remember to 'Limit the search by holdings location' to 'Jackson State Community College'.

Books in the JSCC Library are arranged according to the Library of Congress Classification System. Books written about the same subject have similar call numbers, grouping them together on the shelves and making it easy for you to browse.

*M (Music)*

*PN 1991 (Radio Broadcasting)*

*PN 1993-PN 1999 (Motion Pictures)*

*Z 116-549 (Printing; Book Publishing)*

*P 90 (Communications; mass media)*

*PN 1992 (Television Broadcasting)*

*PN 4699-5650 (Journalism)*

#### C. Electronic Books

You might also want to try *NetLibrary*, a fully searchable collection of books online. Available from the *Online Library Catalog* or *Databases* links on the library home page. For access from home, please contact us.

### II. Periodicals

Magazine and journal articles are an excellent source for recent information and research. The JSCC Library subscribes to the following periodicals relating to Mass Communications. To find articles in these journals, use the databases indicated (explained below).

*Critical Studies in Media Communication 2003-present*

*Entertainment Weekly*

*Premiere*

*Current Issues*

*1997-present*

*Expanded Academic ASAP*

*Masterfile Premier*

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The following journals are available electronically in full-text form in the database listed. The JSCC databases are available at: <http://library.jsc.edu/databases>. To access databases from home, please contact us.

<i>Broadcasting and Cable</i>	<i>1993-present</i>	<i>Expanded Academic ASAP</i>
<i>Columbia Journalism Review</i>	<i>1991-present</i>	<i>Expanded Academic ASAP</i>
<i>Communications and the Law</i>	<i>1997-present</i>	<i>General Business File ASAP</i>
<i>Film Comment</i>	<i>2002-present</i>	<i>Academic Search Elite</i>
<i>Music on the Internet</i>	<i>2002-present</i>	<i>General Business File ASAP</i>
<i>Television Week</i>	<i>2003-present</i>	<i>General Business File ASAP</i>

### III. Databases

These databases are available on computers in the Data Center. From the library home page <<http://library.jsc.edu/>>, click *Databases*, then select the database you wish to search. Please ask us for the usernames and/or passwords you'll need to access these from home.

- Academic Search Elite- Multi-disciplinary database covering virtually every area of y. Contains 1,850 scholarly journals, including nearly 1,300 peer-reviewed titles.
- Infotrac OneFile - A one-stop source for news and periodical articles on a wide range of topics: business, computers, current events, economics, education, environmental issues, health care, hobbies, humanities, law, literature and art, etc. Includes results from databases, such as Expanded Academic ASAP and General Business File ASAP
- Wilson OmniFile Full Text, Mega Edition - provides periodical resources with electronic access to full text articles, page images, article abstracts, and citations from thousands of sources. Coverage back as early as 1982 ensures that every search is as deep as it is broad. Users have access to information on virtually any subject.

### IV. Internet

Use search engines and subject directories to find other Internet information on your topic. From the library home page, click on *Subject Directories* or *Search Engines*. Here are some suggested pages:

- *Allmovie.com* ([www.allmovie.com](http://www.allmovie.com)) - Great site for information about films, performers, etc. Has a section of essays, including two on horror films
- *Annenberg Public Policy Center* (<http://www.annenbergpublicpolicycenter.org>)- This center "conducts and disseminates research, hosts lectures and conferences, and convenes roundtable discussions that highlight important questions about the intersection of media, communication and public policy."
- *Banned Books and Censorship* (<http://www.booksatoz.com/censorship/banned.htm>) - Links to sites dealing with censorship of printed materials
- *Encyclopedia of Television* (<http://www.museum.tv/archives/etv/index.html>) - "Includes more than 1,000 original essays from more than 250 contributors and examines specific programs and people, historic moments and trends, major policy disputes and such topics as violence, tabloid television and the quiz show scandal. It also includes histories of major television networks as well as broadcasting systems around the world and is complemented by resource materials, photos and bibliographical information."
- *Online Journalism Review* ([www.ojr.org](http://www.ojr.org)) - "This site presents articles about "the full range of journalistic issues in all media, but with a particular emphasis on the Internet."
- *Poynter Online* (<http://www.poynter.org/default.asp>) - Current articles on journalism. Has great section on ethics.
- *Radio* (<http://radio.about.com/>) - News and discussion about radio broadcasting today.